

# *Business Breakthrough Coaching*

Theresa Case, Certified Business Coach



## A personal note from Theresa...

*I know what it's like to reach the point of nearly breaking. To lose the joy you always found in your work and the pride you took in running in your business. To wonder how much longer you can go on when it feels like you have nothing left to give.*

*If you're like I was, you have too much on your plate. Too many people looking to you for a decision. You're experiencing overwhelm that feels nearly suffocating. You have an impossibly long to-do list and never any "you" time. You know you're ready to scale, to implement big, new ideas, but you just can't seem to find the best path forward.*

*Now is YOUR time. Time to join a coaching program that has been thoughtfully curated to give you all the guidance, support, camaraderie, and inspiration to design the business – and the life – that you have been dreaming about. Time to revel in fresh learning, high-level thinking, beautiful sharing, and serious accountability that gives you that spark of hope and that renewed vision of possibility.*

*You need to be surrounded by a beautiful tribe of other business owners just like you. To have a business coach who really "gets" you, who understands what you're going through, and who is personally dedicated to your transformation.*

*Take a minute to learn more about what Business Breakthrough Coaching will mean for you! This is coaching that will absolutely transform who you are as a leader and the way you do business as a business owner.*

*You don't have to waste any more time wishing or hoping things will be different. The breakthrough you've been looking for is yours now for the taking!*

With love,

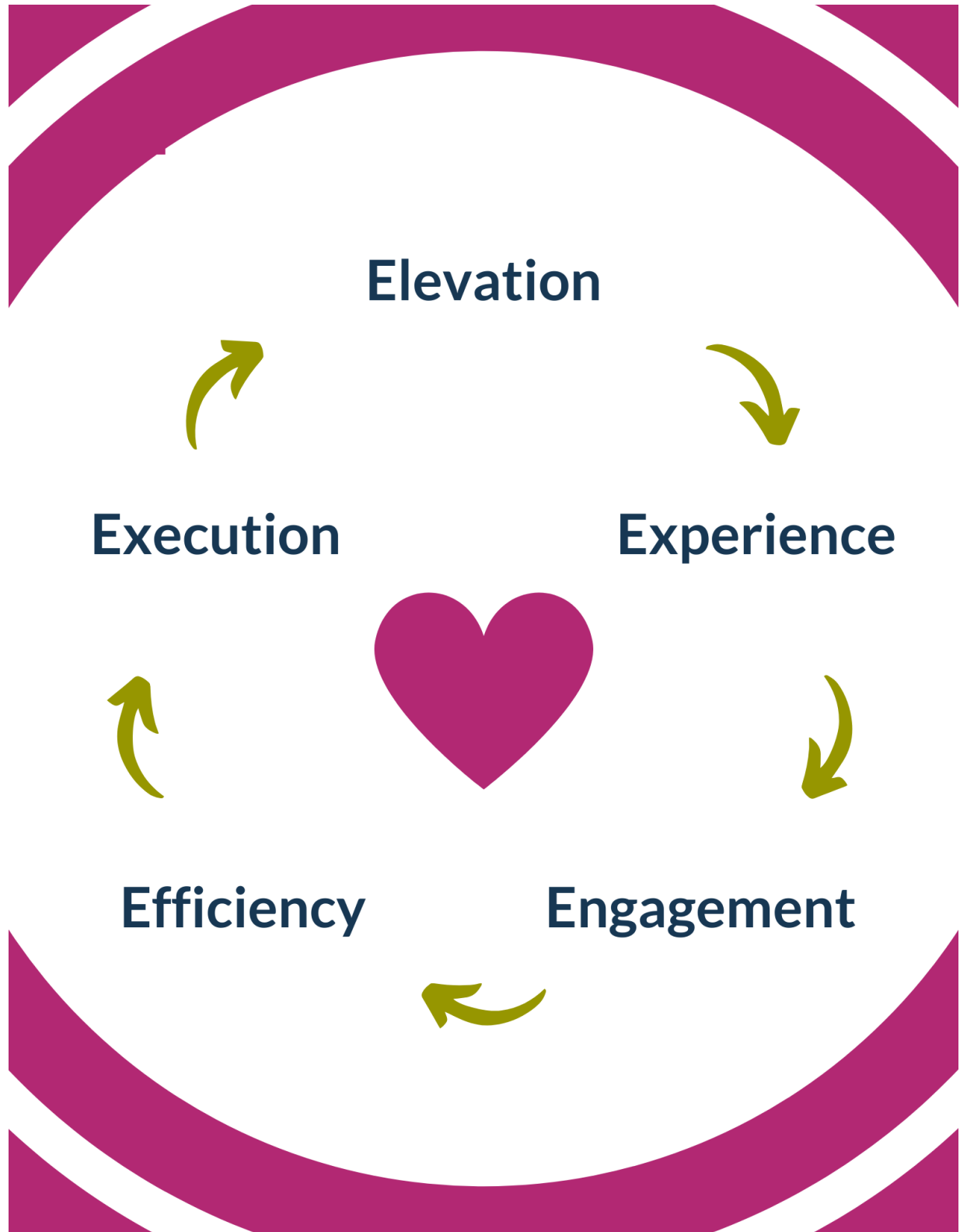
*Theresa*

# Business Breakthrough Coaching

*Empowering business owners to transform their leadership  
and revolutionize their businesses*

- ✓ Thrive with coaching that will guide you in setting priorities, making strategic choices, and designing your own roadmap for success
- ✓ Flourish with individualized guidance, accountability, and support
- ✓ Treasure the peer support, camaraderie, and inspiration as you connect in a private Facebook group with an intimate group of other like-minded business owners
- ✓ Find success through a high-impact, customized plan for implementation
- ✓ Accelerate the results you want and the vision you have with powerful goal-setting and consistent planning routines
- ✓ Be amazed at the undeniable growth and confidence you'll gain in leading and up-leveling your business
- ✓ Delight in greater team engagement within a beautiful business culture
- ✓ Design YOUR dream for your business and have more "YOU" time
- ✓ Enjoy the freedom of increased profitability and financial sustainability
- ✓ Be empowered to spend less time IN the business and more time to focus ON the business

**At the core of the Business Breakthrough Coaching model are the Five Fundamentals™**



# The Five Fundamentals™ for Breakthrough

## *Experience*

Make YOUR voice heard and be the stand-out business that gets noticed. Get absolute clarity on the most powerful way to grow and stabilize your business – by retaining more customers. And not just retaining them from year to year... but actually, magically bonding your customers to you from the start.

## *Engagement*

Nothing matters more than team, and the more you focus on them, the more you will all thrive. Fall in love with your team for the first time or all over again as you are inspired to lead them to all-new levels of engagement and satisfaction as you deepen their connection and commitment to you, your business, and your mission. Get it right with your team, and watch the engagement catch fire and impact not just team culture, but the culture of your entire business.

## *Efficiency*

Being organized is one thing; being systemized is another! When your business hums along with you hardly having to lift a finger, you have time for the important things – including time for yourself and your family. Learn the secrets to using automation and creating the processes that become the backbone of your systems. Ignite your productivity, inspire your planning, and be in the CEO-zone where you magnify your own effectiveness by spending your best time on the business and not just in the business.

## *Execution*

No more guessing, hoping, or stressing! As you develop a financial dashboard that keeps the important numbers and key analytics at your fingertips, you will feel in control and empowered to be proactive in your operational and budgetary decisions. Feel confident and secure about knowing, understanding, and interpreting the numbers that put you in the driver's seat and support you in scaling your business in the way that's right for you.

## *Elevation*

As you refine and articulate a bigger, bolder vision for your business and how you want your business to serve you, your mindset shifts and transforms as well. You become more effective in your leadership, more strategic in your thinking, and more decisive in your actions. Discover how transforming as leader and CEO will utterly revolutionize your business and give you unimaginable capacity for fulfilling your mission to degrees you never thought possible.

## Find your breakthrough in private, one-on-one coaching or in an intimate group coaching program.

Private Coaching	Group Coaching
<ul style="list-style-type: none"><li>☀ <b>Two private and personalized one-on-one coaching calls every month</b> (2 hours each) to guide, support, and give accountability</li><li>☀ <b>One additional hour per month</b> of SOS phone or email support for emergency help when needed</li><li>☀ Creation of <b>two 60-minute team trainings</b> to support you in taking your team to the next level with you</li></ul>	<ul style="list-style-type: none"><li>☀ One <b>one-one-one strategy call per quarter</b> (1 hour) to prioritize your focus for the next quarter</li><li>☀ Two <b>group mentoring calls</b> per month (1 hour each) to provide coaching and facilitate support and conversation with your peers</li><li>☀ One <b>interactive professional training webinar</b> per month (90 min) to elevate your personal and professional development</li></ul>
<p><b>As a Business Breakthrough client, you will also receive:</b></p> <ul style="list-style-type: none"><li>☀ One <b>complimentary DISC assessment</b></li><li>☀ A privately shared <b>Google sheet</b> for tracking your goals and priorities</li><li>☀ Access to a private <b>Facebook group</b> just for BB members</li><li>☀ Exclusive <b>online access</b> to projects, recorded trainings, and resources</li><li>☀ Plus... all the <b>love and support</b> from an experienced coach and business owner who's been there, who gets you, and who believes in you 100%!</li></ul>	



*Theresa is an amazing business coach! She has helped me become the leader I am today. As a dance studio owner, I have often felt alone and unsupported. Her kindness, wisdom, integrity and tough love have helped me make some difficult decisions that were essential for the longevity and profitability of my business.*

*My business and my personal life have been deeply impacted by her coaching and I recommend her as one of the wisest and most caring studio business coaches on the planet!*

*Gwen P.  
Director, Octorara Ballet School*

## Your Commitment & Investment

Private Coaching	Group Coaching
<b>Investment: \$795 per month</b>	<b>Investment: \$395 per month</b>
⚙️ Ongoing from month-to-month with the option to reassess at the end of any month or allow your coaching to auto-renew	⚙️ Make an initial 3-month commitment after which you can reassess your membership or allow your membership to auto-renew

### Enroll and get started right away!

I have limited openings, but I'd love to make room for you! Complete your application to get started today and experience the breakthrough you've been waiting for.

<http://bit.ly/BusinessBreakthroughApplication>



*Theresa has been a brilliant mentor and business coach for me over the past 3 years. Her kindness, insight, and expertise have challenged me to new levels of thinking and implementation. The studio has never been healthier and stronger, largely due to her guidance, advice, coaching, and support.*

*Under Theresa's leadership, I have become re-energized by my work, knowing where to focus my time and resources. I would recommend Theresa to any business owner looking to thrive in their business!*

*Jessica H.*

*Studio Director, Take Note Studio*

## Your guide and certified coach, Theresa Case

Theresa has a unique understanding of what it's like to be a female business owner. Her breadth of experience is combined with an effective, insightful, and supportive coaching style.

Theresa brings with her more than 25 years of experience growing a small music school with a handful of students to the largest community music school in the upstate of South Carolina. She has also developed, written, and piloted curricula for Kindermusik International, served on the Kindermusik Educators Association board, and been awarded Kindermusik Educator of the Year.



For the past several years, she has coached and mentored high-level performing arts studio business owners from all around the world. Theresa's areas of expertise in working with her clients include designing processes and systems, developing effective business strategies, transforming leadership and mindset, and building team and business culture.

Theresa is certified by the Professional Business Coaches Association.

