

Studio Business Breakthrough

Theresa Case, Business Coach

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Empowering studio business owners to transform their leadership and revolutionize their businesses

If you have been looking for...

- Coaching that will guide you in setting priorities, making strategic choices, and designing your own roadmap for success
- ✓ Individualized guidance, accountability, and support
- ✓ Peer support, camaraderie, and inspiration within a small group of other like-minded studio business owners
- ✓ A high-impact, customized plan for implementation
- ✓ Powerful and consistent goal-setting that gets results
- Measurable growth and confidence as a leader
- ✓ Greater team engagement within a beautiful studio culture
- More time for what matters
- ✓ Increased profitability and financial sustainability
- ✓ Less time IN the business and more time to focus ON the business

...then Studio Business Breakthrough is for you!

At the core of Studio Business Breakthrough is highly personalized coaching and training focused on implementation in 5 key areas:

ELEVATION

Vision and leadership Strategy and decision-making





EXECUTION

Financials
Reporting and Metrics



EXPERIENCE

Branding and marketing Customer retention



EFFICIENCY

Systems and processes Planning and productivity



Thrivng, happy team
Vibrant and distinctive culture



With your membership, you'll receive:

- One **complimentary DISC personality profile assessment** to give you additional insight into your unique gifts and skills
- One **private and personalized strategy call** per quarter (1 hour) to prioritize your focus for the upcoming quarter
- One interactive professional training webinar per month (90 min) to elevate your personal and professional development
- Two **group mentoring calls** per month (1 hour each) to provide coaching and facilitate conversation and support with your peers
- A privately shared Google sheet for tracking your goals and priorities
- Access to a private **Facebook group** just for SBB members
- Exclusive **online access** to projects, recorded trainings, and resources

Your guide and coach, Theresa Case

Theresa has a unique understanding of what it's like to be a female business owner. Her breadth of experience is combined with an effective, insightful, and supportive coaching style.

Theresa brings with her more than 25 years of experience growing a small music school with a handful of students to the largest community music school in the upstate of South Carolina. She has also developed, written, and piloted curricula for Kindermusik International, served on the Kindermusik Educators board, and been awarded Educator of the Year.

For the past several years, she has coached and mentored high-level performing arts studio business owners from all around the world. Theresa's areas of expertise in working with her clients include designing processes and systems, developing effective business strategies, transforming leadership and mindset, and building team and business culture.



A personal note from Theresa...

I know what it's like to reach the point of nearly breaking. Too much on your plate. Too many people looking to you for a decision. Overwhelm that is nearly suffocating. An impossibly long to-do list and never any "you" time. You know you're ready to scale, to implement big, new ideas, but you just can't seem to find the best path forward.

There is a solution. A beautiful tribe of other studio business owners just like you. A coach who really "gets" you, who understands what you're going through, and who is dedicated to your transformation. Learning, sharing, and accountability that gives you that spark of hope and that renewed vision of possibility. A coaching program thoughtfully curated to give you all the guidance, support, camaraderie, and inspiration to design the business – and the life – you want.

I invite you to join me and a small and intimate group of other studio business owners like yourself in Studio Business Breakthrough!

Your Commitment & Investment

Investment: \$395 per month

Make an initial 3-month commitment after which you can reassess your membership or allow your membership to auto-renew

>> Optional access to add a discounted single individual coaching session each month (1 hour): \$150 per session

Enroll and get started right away!

I have limited openings due to the intimate size of my coaching groups, but I'd love to make room for you! Request your application to join by emailing me at Theresa.Case@BroadInsights.com.

